



## ANNUAL REPORT

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2021







## BLESSED BOX

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### Legal Name

Blessed Box Charitable Trust

### Entity Type and Legal Basis

Blessed Box Charitable Trust is a Charitable Trust incorporated under the Charities Trust Act 1957

### Registration Number

CC58377

### Postal Address

88 Ajax Street, Milton, South Otago,  
9220

### Contact

[kiaora@blessedbox.co.nz](mailto:kiaora@blessedbox.co.nz)

[www.blessedbox.co.nz](http://www.blessedbox.co.nz)



blessedboxnz

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# APPROVAL OF PERFORMANCE REPORT

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The board are happy to share the approved Annual Performance Report for the year ending 31 March 2021.

*Olivia Mathieson*

Olivia Mathieson  
Chair Person  
17 August 2021

*Nadia Gauchet*

Nadia Gauchet  
Trustee  
17 August 2021





# OUR STORY

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Blessed Box was founded at the end of 2020 after a group of mothers based in the Clutha District saw the need for greater support of mothers in the postpartum period. All relatively new mothers themselves, Olivia, Nadia & Kelly freshly remembered the challenges that came with bringing a new baby into the world & knew that if they had the capacity to bless new mums, then that is something that they should definitely do! And so, while sleep deprived themselves, they decided it was a good idea to start a charity; & Blessed Box Charitable Trust was born.

The postpartum period is such an intense period, full of change and challenge. Through our personal experiences, a small gesture such as a meal or some baking dropped at the door can make a massive difference to those foggy days; & so we thought - why shouldn't all postpartum mothers in our District have their days brightened?

Blessed Box is a way of practically supporting a Mother's physical and mental health during the postpartum period. We hold the Mother at the centre of our work, acknowledging that if we look after her, we look after the whole family.





# BUT WHAT IS IT?

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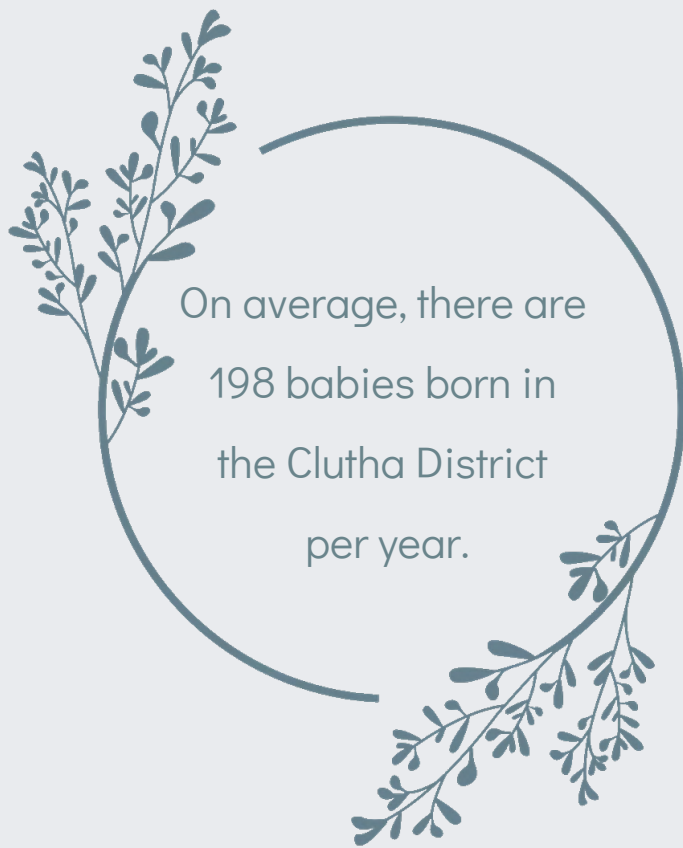
Well, it's a box if you didn't gather that already, but to be more specific - Blessed Box is a one off gift that contains a family sized meal, a drink syrup, a breastfeeding & sleep deprivation snack pack for the mother & a box of cupcakes (to share or not to share; that's up to Mum!).

So, what that means is Mum has a night off; no stressing about what to cook at 4 O'clock while baby is fussy & she is exhausted; Dad can look after Mum and bond with his baby too; both mum and dad feel supported & connected to their village & have a chance to get used to their new family dynamic. We hope that Blessed Box feels just like the name says - a blessing.

"To the kind & special  
team at Blessed Box;  
thank you for the beautiful  
postpartum treat. It made  
me feel understood,  
supported & appreciated -  
plus of course pampered.  
You are all generous  
angels."

- Blessed Mum





## MISSION & VISION

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Blessed Box connects the community to support and nourish mothers in the postpartum period, through the gift of food.

We envision a District where all mothers are fully supported by the community to navigate the postpartum period, while maintaining the highest levels of wellbeing.

# OUR STRUCTURE

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Blessed Box is governed by a volunteer Board of Trustees who meet bi-monthly. The members of the governing body are as follows:

Olivia Mathieson – Chair Person

Dylan Mathieson – Treasurer

Nadia Gauchet – Secretary

Kelly Holden – Board Member

Our amazing Committee ensures Blessed Box runs smoothly and according to plan, day to day.





# CASH & RESOURCES

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Blessed Box's main sources of funding are grants, donations, and fundraising.

Grants: Grants are a main source of income for Blessed Box.

Donations: Blessed Box receives donations from members of the public and businesses directly.

Fundraising: In the 2020/21 period, Blessed Box raised funds through raffles and a bake sale. We provided volunteers for the Milton Lions "Gut Buster Trail Bike Ride" which raised funds for Blessed Box. The White Horse Inn also chose Blessed Box to be the recipient of their raffle fundraiser in March 2021.

## VOLUNTEERS & DONATED GOODS

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Blessed Box is gifted items and services that contribute to the overall running and production of Blessed Box. Volunteers are an integral and essential part of our organisation and make up our board, committee and general volunteer team of course!

## HOW IT WORKS

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- Mothers are referred through our website by family, friends & other organisations. All expectant mothers residing in the Clutha District are eligible for a Blessed Box
- Referrals are categorised based on a mothers due date month. She will receive her Blessed Box on the last Saturday of the month she was due to give birth
- Our team then plans for the cook by liaising with suppliers, making up snack packs & organising volunteers for the cook and delivery
- Volunteers meet on the last Saturday of every month to prepare, pack and deliver Blessed Box to postpartum mothers all over the Clutha District



# STATEMENT OF SERVICE PERFORMANCE

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## OUTCOMES

Our mission is to connect the community to support & nourish mothers in the postpartum period, through the gift of food. We achieve that by gifting Blessed Box to all postpartum mothers in the Clutha District.

As a result of Blessed Box in our community, postpartum mothers are nourished at a time when they need it most. They feel connected to the community & supported by their village & can ultimately focus on what's most important on the day they receive their box - their baby & them self. We see Blessed Box as a contributing factor to the overall wellbeing of postpartum mothers in our district, supporting them to navigate the postpartum period with the highest levels of wellbeing.

Blessed Box also provides the opportunity for enduring community connections to be made. Whether it's through volunteers dropping a box off at a mother's door & checking in with how she is getting on; through our cooks where volunteers unite in common purpose to do something good for our District's mums; or even through our committee members planning monthly cooks & connecting with donors & suppliers. Blessed Box is not merely a means to an end, but facilitates an ongoing opportunity for people to become a welcome part of our community.





# WHY WE'RE CELEBRATING!

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Over our first three cooks...



We blessed 31 postpartum mothers in the Clutha District

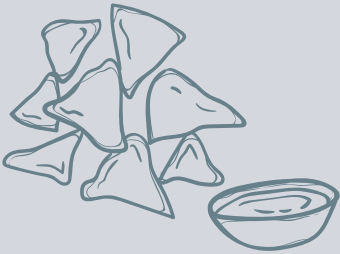
45 volunteers came to help bless mothers & 32 shared lunch together after cooking!



198 cupcakes were iced

340

bliss balls were rolled



2 batches of nachos were baked



29 lasagnes were layered

# OUR TEAM

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So many people, businesses and organisations in our community, come together to make blessing possible! Meet some of the people behind the scenes of Blessed Box including board & committee members as well as other volunteers.



## KAYLA MITCHELL-CURD

Kia Ora! My name is Kayla and I live in sunny Waihola! I am Mum to Sammy, fur Mum to our GSP Maggie and wife to Darren. I am currently a part time teacher at Elm Grove School in Mosgiel and loving the balance between a couple of days teaching and days at home with the wonderful wee Sam! I joined the Blessed Box committee in January this year, inspired by the kindness friends and family had shown my family when Sam was born during lockdown in March 2020. Getting delivered a meal or baking during that 'fourth trimester' period was next level wonderful so being part of the Blessed Box team was something I knew would 100% make a difference to families in the Clutha District and something I could certainly relate to! My role is the Cook Coordinator. Once referrals close towards the end of each month, I get in touch with our amazing suppliers who donate food. I then organise the monthly shopping list for each month's cook and plan what the cook will look like and who will do what! It has been great meeting new people in the community and also reconnecting with people from long ago! The vibes at the cooks have been so positive and you really can feel the love being put into every meal! We have been blown away with how many people are keen to help out at the monthly cooks and the wonderful feedback from families when they receive their box of goodness! 'It takes a village' and I am really enjoying being a tiny part of the village for families in the Clutha District alongside the rest of the Blessed Box team!



## AMY BEEBY

Kia ora! I am Amy Beeby. I grew up in Timaru and moved down to Dunedin to study a Master of Science in Psychology at the University of Otago in 2013. I'm now working full-time in a psychology-based role and living in Dunedin with my partner. I am the referral coordinator for Blessed Box. Each month I check all the referrals that are sent in, make contact with the Mums and collect all the information we need to be able to provide each Mum with a Blessed Box. I absolutely love being a part of the Blessed Box team! Everyone brings really positive vibes and work so hard to help families in the Clutha District. It's so rewarding to get messages from the Mums who receive a box and hear about how it's made their days a little bit easier. I am looking forward to being a part of Blessed Box's journey into the future and seeing what a positive impact it can make in our communities.

# OUR TEAM

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## KELLY HOLDEN

Hello, I'm Kelly, part of the team that started Blessed Box! I currently sit on the board for Blessed Box and many other organisations in my community. I spend my days raising Harriet with my partner Ben and working as a Primary School Teacher locally. Aside from being a board member, I am also the Volunteer & Delivery Coordinator for Blessed Box, which means I recruit and care for our volunteers. I make sure they are watered and fed on the day of the cook, and work with the Cook Coordinator to make sure all bases will be covered on the cook day. I also coordinate which volunteers are delivering Blessed Box to the district's mothers! And if there are any other jobs that need doing, I'll always put my hand up because I love the work we do. I have loved being a part of the creation of Blessed Box and always look forward to the last Saturday of each month.



## OLIVIA MATHIESON

Kia ora! I'm Olivia; Wife to Dylan, Mother to Penelope; Co-Founder & Chair Person of Blessed Box. When the idea of Blessed Box came to me, initially I brushed it off - why would a sleep deprived, new mother start a charity? Well here we are! My role consists of anything and everything that isn't fulfilled by a dedicated committee member just yet! Usually that looks like liaising with suppliers & sourcing products; planning our social media content to keep our community updated; speaking about Blessed Box for other groups & general management of our amazing team! I love being a part of the Blessed Box community; I can confirm that overall, life is better when you are doing things to bless other people & as a result the blessings definitely boomerang tenfold! I am so thankful that Blessed Box is so strongly supported by our community & look forward blessing many mothers in the months & years to come.

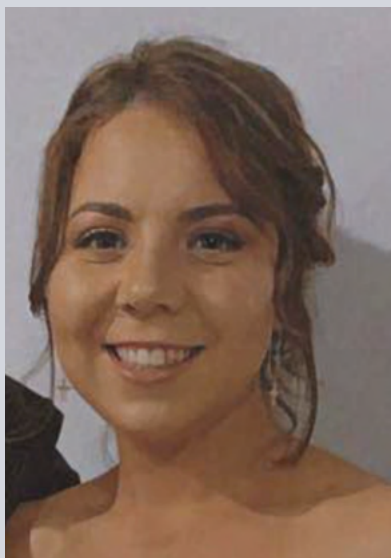


## NADIA GAUCHET

Hello, I am Nadia Gauchet. I am the secretary and board member of Blessed Box. I have been fortunate to have been a part of Blessed Box from its inception, helping our founder Olivia bring her incredible vision to life. I am so excited to be a part of an amazing charity whose heart is to provide practical support to mothers in the local community. I have been blown away with the amount of support that we have received from local businesses who want to partner with our vision and the incredible support of the community rallying together to ensure every mother receives a box! It is just incredible the growth we have seen in such a short amount of time. Outside of Blessed Box when I am not running around after my two children, I am working alongside my husband Nicolas running our family business CarpetMe.

# OUR TEAM

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## OLIVIA ADAM

I am currently working as an accountant in Balclutha. I have just completed my Chartered Accountant studies. I live with my partner and our puppy Marlo and we are eagerly awaiting the arrival of our son in early August. I was invited onto the Blessed Box committee as the Grants Coordinator in February and can already say I have learnt a lot! It is been such a fantastic experience applying for and monitoring grants to fund Blessed Box and ensure all mothers and their families in the Clutha District are provided with some basic, yet extremely helpful necessities in their first month postpartum. Part of my role is also to make a schedule of when things are due and what needs to be done to achieve these. It is so rewarding being part of such a heartfelt project, which I am sure I will have an even more new found respect for when my baby arrives. Along with monitoring the grants, participating in the cooks for the new mothers has given me a great sense of accomplishment knowing the appreciation felt by the mothers and their families with the end product.



## EMMA HICKEY

Hi, I'm Emma, and mostly I'm mum to 2 beautiful young girls, Sienna (2) and Sophia (4 months). I run a digital marketing consulting business part time and also volunteer for Blessed Box. As a committee member I like to help out wherever I'm needed but have a particular interest in helping out on the marketing side of things. I hope to be more and more involved in this as I get into the swing of life with 2 small ones. I initially got involved with Blessed Box just to help out in getting a website up and running but loved the passion behind what Blessed Box is and what it means for new mums so much that I couldn't help but want to be more involved on an ongoing basis! I love the community of volunteers, especially as a new-comer to the region. It's a massive bonus to know what a difference we can make to a new mum and seeing the positive feedback come in after a successful delivery of boxes is so rewarding.





# OUR SUPPORTERS

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- Agreeable Nature Eggs
- Artisan Pantry
- Balclutha Rotary Club
- Bay Road
- Bidfood Dunedin
- Calder Stewart
- CarpetMe
- Clutha Foundation
- Community donations
- DJ Mathieson Building
- FACE Body & Beauty
- Fonterra Stirling
- H. J. Allison Contracting
- Kaka Point Honey Company
- Lottery Community Grants
- Meddle Design
- Milton Butchery
- Milton Rotary Club
- Molyneux Media
- Otago Community Trust
- Remotelea Creative
- Silver Fern Farms
- Sumpter Moore Milton
- SuperValue Milton
- The Core Centre
- Tokomairiro Four Square
- Tokomairiro High School
- Windy Ridge Milk

"As a parent I know first-hand that encouragement, love and practical support is so important during the first few months with a new baby. I'm grateful to Blessed Box for the amazing work they do and for providing an opportunity for The Kaka Point Honey Company to play a small part in honouring, caring for and supporting new parents through those early days."

- Louise Thompson  
The Kaka Point Honey  
Company



# WHAT OUR VOLUNTEERS SAY

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## KIM SAYS...

"I have volunteered twice now for this absolutely amazing initiative. It is such a wonderful experience to be part of, it is very well organised, there is such love and kindness as everyone works together. I have heard such beautiful feedback in the community from the people that have received the boxes and how special they are. True manaakitanga and aroha; an absolute pleasure to be apart of."

## TANIA SAYS...

"Blessed box has been an incredible new initiative for our community, giving something to our new Mums/families when their life may be quite chaotic during the 4th trimester to make their time a little less stressful, has been amazing. It's a great feeling being able to volunteer a small amount of time to do something for other people."

## MITCH SAYS...

"I stumbled upon Blessed Box while looking for a meaningful way to use my skills as an Accountant for a work volunteer day. After meeting Olivia and the team it was clear this was what I was after, a good bunch of people with an awesome purpose. Despite being a North Islander I was welcomed into the fold and able to contribute remotely. I look forward to pitching in where I can and seeing where Blessed Box can go."



# STATEMENT OF FINANCIAL PERFORMANCE

How was it funded & what did it cost?

<i>Year ended 31 March</i>	<i>Notes</i>	<i>2021</i>
<b>Revenue</b>		
Donations, fundraising and other similar revenue	1	\$ 15,855
Interest, dividends and other investment revenue		\$ 1
<b>Total revenue</b>		<b>\$ 15,856</b>
<b>Expenses</b>		
Expenses related to public fundraising		\$ (159)
Volunteer related costs		\$ (265)
Costs related to providing goods or services	2	\$ (3,154)
Other expenses		\$ (17)
<b>Total expenses</b>		<b>\$ (3,595)</b>
<b>Surplus for the year</b>		<b>\$ 12,261</b>

"Seeing your face today was a warm welcome! This beautiful box couldn't have arrived at a better time; now suffering my first cold with a newborn, I couldn't cope cooking dinner tonight."

-Blessed Mum



# STATEMENT OF FINANCIAL POSITION

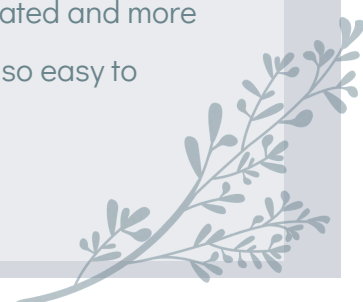
What the entity owns &  
what the entity owes

<i>At 31 March</i>	Notes		2021
<b>Current assets</b>			
Bank accounts and cash		\$	16,488
Inventory	3	\$	6,762
<b>Total current assets</b>		\$	<b>23,250</b>
<b>Total assets</b>		\$	<b>23,250</b>
<b>Current liabilities</b>			
Creditors and accrued expenses	3	\$	1,269
Unused donations and grants with conditions	3	\$	9,720
<b>Total current liabilities</b>		\$	<b>10,989</b>
<b>Total liabilities</b>		\$	<b>10,989</b>
<b>Net assets</b>		\$	<b>12,261</b>
<b>Accumulated funds</b>			
Accumulated surpluses		\$	12,261
<b>Total accumulated funds</b>		\$	<b>12,261</b>

We just love sponsoring Blessed Box. As an import to Balclutha, becoming a Mother on a rural farm with no support, something like Blessed Box would have been so encouraging.

I feel it is privilege to know that FACE | Body & Beauty Clinic & our clients are able to support this local initiative with treats for Mothers, & help them feel less isolated and more supported. The organisation of Blessed Box is faultless which makes it so easy to sponsor.

- Annalysse, FACE | Body & Beauty Clinic





# STATEMENT OF CASH FLOWS

How the entity has received & used cash

<i>Year ended 31 March</i>		<b>2021</b>
<b>Cash flows from operating activities</b>		
<i>Cash was received from</i>		
Donations, fundraising and other similar receipts	\$	25,575
Interest, dividends and other investment receipts	\$	1
Net GST	\$	1,269
<i>Cash was applied to</i>		
Payments to suppliers and employees	\$	(10,357)
<b>Net cash flows from operating activities</b>	<b>\$</b>	<b>16,488</b>
Net increase in cash	\$	16,488
Opening cash	\$	-
<b>Closing cash</b>	<b>\$</b>	<b>16,488</b>
<b>This is represented by</b>		
<b>Bank accounts and cash</b>	<b>\$</b>	<b>16,488</b>

"I love being part of this amazing team of wonderful young ladies who have put their heads together and come up with this community initiative. As a mother of grown children and grandchildren I can relate to the daily emotional roller coaster and fragility of sleep deprivation while still desperately trying to be the best new mother and the best partner/ wife/house cleaner and cook. So once a month I get to have the warm fuzziness of helping out with a cook and delivery and it warms my heart to see a new or expectant mother receive their Blessed Box."

-Becks, Blessed Box Volunteer



# STATEMENT OF ACCOUNTING POLICIES

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How did we do our accounting?

## BASIS OF PREPARATION

The entity has elected to apply PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit) on the basis that it does not have public accountability and has total annual expenses of equal to or less than \$2,000,000. All transactions in the Performance Report are reported using the accrual basis of accounting. The Performance Report is prepared under the assumption that the entity will continue to operate in the foreseeable future.

## GOODS & SERVICES TAX

All amounts are recorded exclusive of GST, except for debtors and creditors which are stated inclusive of GST.

## INCOME TAX

The entity is wholly exempt from New Zealand income tax having fully complied with all statutory conditions for these exemptions.

## BANK ACCOUNTS & CASH

Bank accounts and cash in the Statement of Cash Flows comprise cash balances and bank balances (including short term deposits) with original maturities of 90 days or less.

## TIER 2 PBE ACCOUNTING STANDARDS APPLIED

The Board has not adopted any Tier 2 PBE Accounting Standards in the preparation of these accounts.

## CHANGES IN ACCOUNTING POLICIES

There have been no changes in accounting policies during the financial year.

# NOTES TO THE PERFORMANCE REPORT

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## 1. Analysis of revenue

<i>Year ended 31 March</i>		<b>2021</b>
Grants	\$	10,715
Invoiced donations/koha	\$	2,860
Fundraising revenue	\$	1,295
Online donations/koha	\$	985
Total donations, fundraising and other similar revenue		<b>\$ 15,855</b>

Grants - Details	Expiry date if not used	Total amount granted	Amount utilised in FY21	Amount under condition	Amount recorded as revenue
Balclutha Rotary Club	October 2021	\$870	\$870	\$0	\$870
Lotteries Community Fund	23 February 2022	\$10,000	\$280	\$9,720	\$280
Milton Rotary Club	December 2021	\$2,609	\$772	\$0	\$2,609
Otago Community Trust	8 December 2021	\$6,957	\$6,957	\$0	\$6,957
<b>Total</b>		<b>\$20,435</b>	<b>\$8,878</b>	<b>\$9,720</b>	<b>\$10,715</b>

# NOTES TO THE PERFORMANCE REPORT

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## 2. Analysis of expenses

<i>Year ended 31 March</i>		2021
Expenses related to public fundraising		
Fundraising costs	\$	81
Printing - marketing related	\$	78
Total expenses related to public fundraising	\$	159

<i>Year ended 31 March</i>		2021
Volunteer related costs		
Volunteer appreciation	\$	265
Total Volunteer related costs	\$	265

<i>Year ended 31 March</i>		2021
Costs related to providing goods or services		
Groceries	\$	2,272
Boxes	\$	447
Food packaging	\$	209
Website fees	\$	104
Kitchen essentials	\$	91
Office supplies	\$	31
Total costs related to providing goods or services	\$	3,154

<i>Year ended 31 March</i>		2021
Other expenses		
Stripe fees	\$	17
Total other expenses	\$	17

# NOTES TO THE PERFORMANCE REPORT

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## 3. Analysis of Assets and Liabilities

### Inventory

Boxes on hand at 31 March 2020	\$	-
Purchase of boxes	\$	7,209
Boxes used during the year	\$	(447)
Boxes on hand at 31 March 2021	\$	6,762

### Creditors and accrued expenses

<i>At 31 March</i>		2021
GST payable	\$	1,269
Total	\$	1,269

### Unused donations and grants with conditions

<i>At 31 March</i>		2021
Lotteries Community Fund unused at balance date	\$	9,720
Total	\$	9,720

# NOTES TO THE PERFORMANCE REPORT

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## 4. Accumulated Funds

*Year ended 31 March 2021*

Description	Accumulated Surpluses		Total	
Surplus	\$	12,261	\$	12,261
Closing Balance	\$	12,261	\$	12,261

## BLESSED MUM

"We feel very 'blessed' to get this box & really were not expecting all the wee goodies that were in there. All the things are very useful & will be well used/have been used already.

So grateful for all your sponsors & volunteers that made this happen & it is such a great organisation & idea for new mums especially when you just get out of hospital. In our case, we are first time parents so just coming to grips with everything that happened & our life changing so quickly; so it was so nice to open this package of goodies that are all so relevant & useful.

Thank you so much we are very lucky & appreciate all the hard work that went into putting these boxes together with your amazing team of volunteers."







"Nā tō rourou, nā taku  
rourou ka ora ai te  
iwi"

With your food basket  
and my food basket  
the people will thrive

